



TRAVEL. ENJOY. RESPECT.

Leading the scene
To keep it green



Online Travel Agency For Sustainable Tourism

At Arous World, we really think about the way we travel, and how it relates to the way we live. We believe in embracing simple and beautiful pleasures, and we look at ways in which we can fill our lives with more authenticity and meaningful experiences.

This translates into the way we run our business, the packages that we select to sell, and the holidays we arrange. Our carefully curated collection of bespoke holidays encourage visitors to slow down, see more, and get to know the destinations that they visit.

Each Arous World travel experience is tailor-made to suit the needs of an individual client or group.



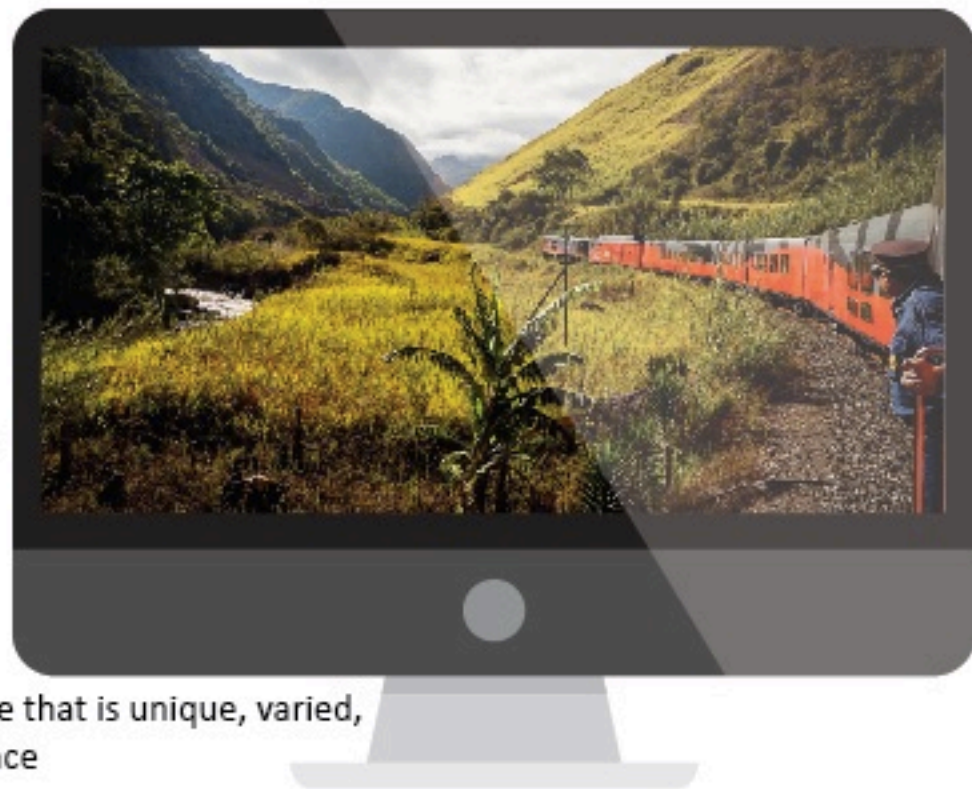
Samari Spa Resort

Our “Prêt-a-Porter” Packages

Araus World is an online travel agency focused on selling ready-made packages or “prêt-a-porter” built around Eco-tourism in Ecuador.

Established out of a combination of a love for Ecuador and travel, and a desire to actively work with and support local communities, we endeavor to take you to places that represent the very essence of North America, to provide you with experiences that will remain embedded in your memories for life and to demonstrate how responsible travel results in more fulfilling and enjoyable holidays.

Our “prêt-a-porter” packages are designed to show you the real places, nature and culture of Ecuador. We introduce you to local people, their cultures and traditions; the result is a travel experience that is unique, varied, exhilarating, relaxing and fulfilling, leaving you with a clear conscience





Primarily, we will be geared towards the Russian, Canadian, Netherland and UK markets. Followed later with growth in development of the Chinese and Japanese markets.

Our main target demographic are travelers aged between 35-50, who are already financially well established with more expendable money to afford on an experienced vacation with the necessary luxuries and not a back-packing trip. Demographic sought incorporates the millennial philosophy of online ready to consume packages, rather than having to research and build a holiday.

To enhance and maximise revenue, we will partner with a 3rd party online booking engine which will feature travel experiences in other world locations. In addition, the website will include sellable space for banners for paid advertising which will contribute to the maintenance and support of the webpage.

Our mission at Araus World is to become the leader in Ecotourism and promoting sustainable travel to Ecuador. As we continue to grow we want to expand to promote other Eco Travel regions in the world through product diversification.

Araus World For Ecotourism

*At Araus World, we aim to promote responsible travel to help us create
a world where the environment doesn't need protection*



Supporting responsible travel to Ecuador's natural areas

In alignment with Ecuador Tourism board, we aim to support and promote authentic experiences in 4 main regions: Galapagos, Coast, Andes and Amazon.

In Our network of local tourism partners and suppliers are not only experienced and knowledgeable in their respective fields, but also passionate about responsible travel in Ecuador.



Napo Wildlife Center Lodge